

**SCOTTSDALE PRIDE COMMITTEE
ONE CIVIC CENTER
7447 E. INDIAN SCHOOL
PLAN REVIEW CONFERENCE ROOM
SCOTTSDALE, AZ
FEBRUARY 3, 2005**

MINUTES

PRESENT:

Cristina Lenko, Chair
Don Scott, Vice Chair
Lisa Haskell
Richard Kimberly
Rosanna Organ
Zachary Stahmer
Richard Taylor
Pamela Wheeler

ABSENT:

Chandra Bonfiglio
Jim Britt
Ryan Freeburg
Richard Gayle
Ronald Robbins
Sonnie Stevens
Cathy Zebarth

STAFF:

Decima Sever
Lisa Cline
Don Meserve

CALL TO ORDER

Chair Lenko called the regular meeting of the Scottsdale Pride Committee to order at 5:40 p.m.

APPROVAL OF THE MINUTES

December 2, 2004 meeting

A Motion was made by Mr. Taylor to approve the December 2, 2004 meeting minutes as presented. The Motion was seconded by Ms. Wheeler and passed unanimously.

January 19, 2005 Retreat

A Motion was made by Mr. Taylor to approve the January 19, 2005 retreat minutes as presented. The Motion was seconded by Mr. Scott and passed unanimously.

HISTORIC HOUSING PRESENTATION

Chair Lenko introduced Mr. Don Meserve noting he would be presenting information on the City's neighborhoods that have been identified and are being considered for historic preservation designation.

Mr. Meserve stated that he works for the City's Preservation Department and is responsible for historic preservation. He further stated the City Council formed a Historic Preservation Commission (HPC) in 1999 and his role is working with that Commission. The HPC has worked with the Preservation Division on a Historic Property Zoning Ordinance and then began looking at buildings for HP designation. He provided information on the buildings that have received HP designation.

Mr. Meserve reviewed the process used for postwar neighborhood subdivision selection. He discussed the Scottsdale Neighborhood themes from 1947-1960. He also reviewed the map of Postwar Subdivisions 1946-1973. He provided information on the criteria used to select the neighborhoods. He discussed the steps to zone property HP and place on register.

Mr. Meserve reported the City Council approved \$200,000 for rehab grants for homeowners in historic districts. He responded to questions and comments from the Committee members' regarding the process of HP designation. He added that all of this information is available on the city web site. He noted that HP designation is an ongoing process.

NEIGHBORHOOD REVITALIZATION UPDATE

Ms. Sever presented the Committee with a copy of the draft program guidelines and selection criteria for the new neighborhood revitalization project that provides opportunities for residents south of Indian Bend to work with the city in initiating improvements to their neighborhoods. She reported that staff is requesting the Committee provide oversight to screening and selection. She further reported there is approximately \$400,000 available to spend in the neighborhoods in this area. She noted that a pilot neighborhood has been selected.

Ms. Sever reviewed the program requirements and evaluation criteria. She explained to be approved, a Neighborhood Improvement Plan must reflect a public benefit. Proposed

projects should be located in public areas including rights-of-ways and alleys. Improvements must be a neighborhood-wide impact and should positively affect aesthetics, safety, and/or sense of community. She responded to questions and comments from the Committee members' regarding the neighborhood revitalization program.

Ms. Sever advised that staff would continue to work on the program guidelines and selection criteria and come back in March with a finalized document.

REVIEW OF RETREAT AND 2005 AGENDA PLANNER

Ms. Sever inquired if there were any comments or questions regarding the retreat or the 2005 Agenda Planner.

Ms. Organ inquired if the gold rocks are the prizes at Treasures and Trash. Ms. Sever replied the participants turn in the gold rocks for prizes. Ms. Organ reported the area she cleaned did not have any gold rocks. Ms. Sever replied the committee has struggled with the issue of what is the best treasure for this event. She suggested the subcommittee do some brainstorming on how things can be done better.

Chair Lenko advised Lisa Haskell that in her absence she volunteered to serve on the Community Gardens (adopt-a-spot) subcommittee, pending her approval. Ms. Haskell stated that she would accept.

TREASURES AND TRASH DISCUSSION

Ms. Sever introduced Lisa Cline with citizen neighborhood resources she is the Neighborhood Volunteer Coordinator noting she will be working with the Committee.

Ms. Cline stated as Neighborhood Volunteer Coordinator, she is involved in doing a lot of different events that have to do with city volunteer groups. One of her new duties is Adopt-a-road and another is Treasures and Trash. She reported that Treasures and Trash falls and the exact same day as the G.A.I.N event and staff sees that as a problem because there are a lot of citizens who would like to participate in both events. She noted that last year the Scottsdale Pride Committee participated in the G.A.I.N kickoff event and the hope is to have each event build off the other. The G.A.I.N event is scheduled for October 22nd. She suggested the Committee might want to look at another day for Treasures and Trash.

The consensus of the Committee was to change the date of the Treasures and Trash event to the first weekend in November.

BUSINESS ENHANCEMENT RECOGNITION

Mr. Stahmer provided a brief update on the Business Enhancement Recognition program activities.

ADJOURNMENT

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 7:20 p.m.